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# ***DOD KM Conference: Enduring, Successful Knowledge Management (KM) Program***

**Digital Government Institute's DoD Knowledge Management Conference  
15 October 2009, Washington, DC**

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# Battle Rhythm as an enduring KM Process

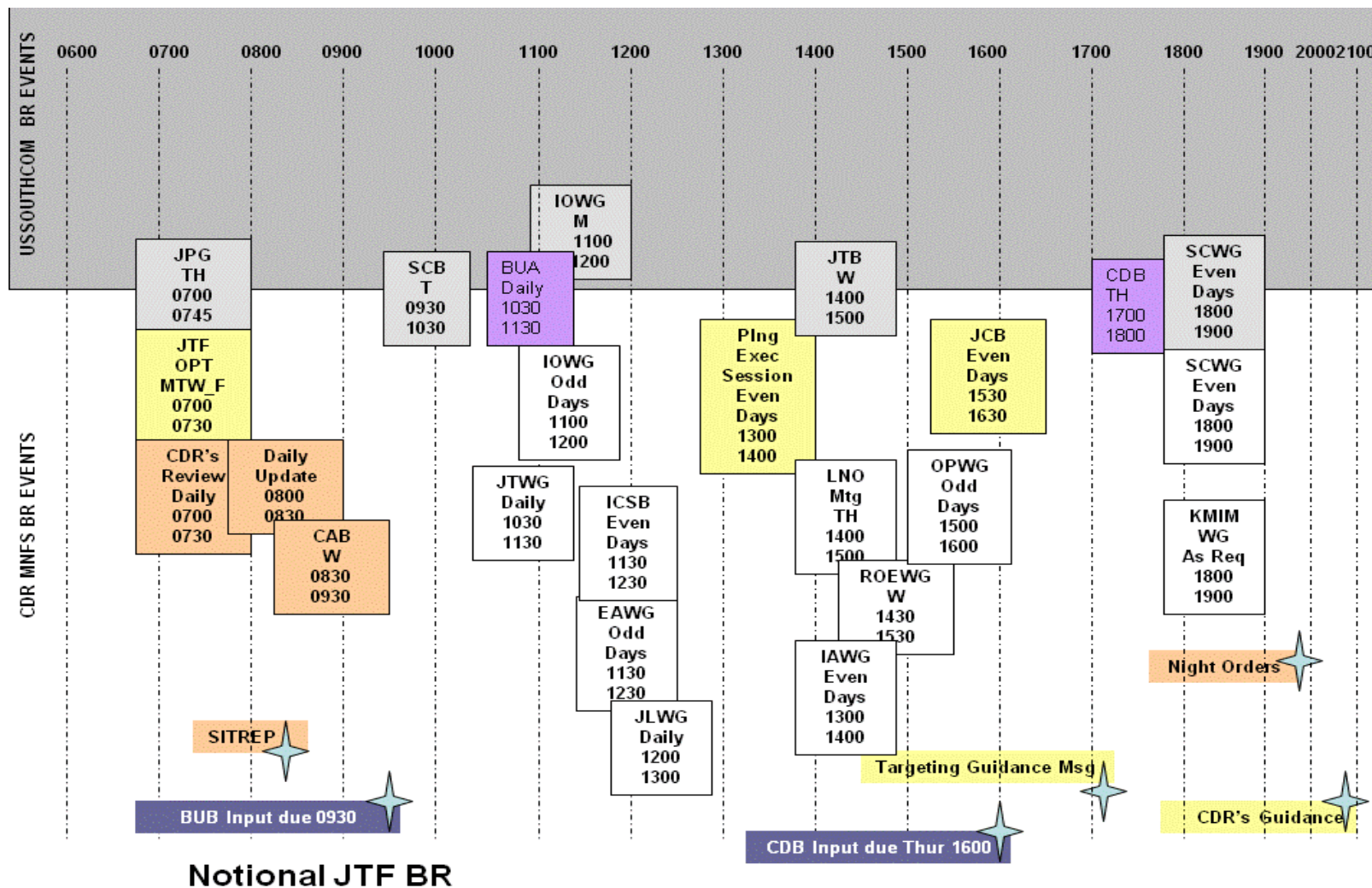
- **Battle Rhythm delineates a deliberate cycle of command, staff, and unit activities intended to synchronize current and future operations**
  - *Decision Matrix for major decisions and supporting events*
  - *Maps information and knowledge requirements as inputs/outputs*
  - *Event participation based on requisite tacit knowledge*
  - *Promotes shared situational awareness and deliberate planning to meet decision support requirements*
- **Identify the need for situational updates and the decisions to be made**
  - *Schedule the updates and decisions*
  - *Reverse-engineer the process by which a decision is reached*
  - *Schedule the events within a decision's support cycle*
- **Battle Rhythm success factors**
  - *Considered sacred (requires senior leadership approval to change)*
  - *Presents a logical progression in the completion of sub-decision research, coordination, and collaboration*
  - *Sustained organization-wide awareness and understanding*



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# Battle Rhythm



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# Event Summary/7-minute Drill

<b>What</b>	<b>BR Event Title</b> Joint Information Management Board	<b>BR Title Abbreviation</b> JIMB
	<b>Meeting Chair</b> Chief Of Staff	<b>Meeting POC</b> KMO
<b>How</b>	<b>Purpose</b> Serves as the center point for the development of policy and oversight of the command's knowledge and information management processes. The JIMB meets periodically to validate and prioritize KM and IM requirements, review proposed processes or tools, and address identified shortfalls. Additionally, the JIMB oversees the development of Knowledge and Information Management Plans (KIMPs) to support specific events or exercises. As the CJTF-S is not assigned standing component commands, once a component is identified for an event or exercise, their KM representative will become a member of the JIMB.	
	<b>Input</b> Issues and resolutions raised in the monthly KM/IM WG meetings; draft event/exercise-specific KIMPs; emerging requirements/coordination issues	<b>Out put</b> Approved KIMPS, approved direction on implementation of resolutions (tools/procedures) to address KM/IM requirements; prioritization of requirements/resources.
	<b>Predecessor</b> KM/IM WG Meeting products	<b>Successor</b> NA
	<b>Meeting Frequency</b> Quarterly, or as required	<b>Meeting Date</b>
	<b>Primary Meeting Venue</b> In person	<b>Secondary Meeting Venue</b> IBM ST NIPRNet
	<b>Pre-meeting Coordination:</b> Meeting slides and minutes will be posted to the JIMB_KMIMWG folder in the NAR_BR folder within the Unclassified Staff Events Folder. Only the will be provided a printed copy at the meeting.	
<b>Participation</b> Directors (OPLANS, ATFP, CIS, OSI, ONA, RPE, FLT Training, CTF-20) Special Assistants (SJA, PAO, Medical, FMO), MHQ w/MOC PMO, Component Command KM POC and Coalition/Partner Nation KM POC, as assigned. Science Advisor, CNA Rep, NCIS, and Directorate KM/IM WG members are welcome to attend.		

**Why**

**What**

**When/  
Where**

**Who**



# Take Aways

- ***KM Initiatives that address a standing requirement/shortfall will have the best chances for success***
  - *A well articulated requirement that addresses the purpose, the targeted users, the drivers for change, senior users/benefactors is critical to ensuring any initiative meets a need*
- ***The deal “maker” to any KM initiative is a solid implementation strategy that addresses:***
  - *Communication strategy*
  - *Training Strategy*
  - *Roll out schedule*
- ***All KM implementations should have an “iterative” nature to ensure a solution remains responsive***
  - *Ensure a feedback loop to assess the relevancy/responsiveness of an initiative*
  - *Schedule evaluation/revision periods over the life cycle of the initiative*
  - *Target key positions/jobs that must be supportive to maintain the initiative and proactively on board changes in personnel in those positions*



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***Back Up Slide***

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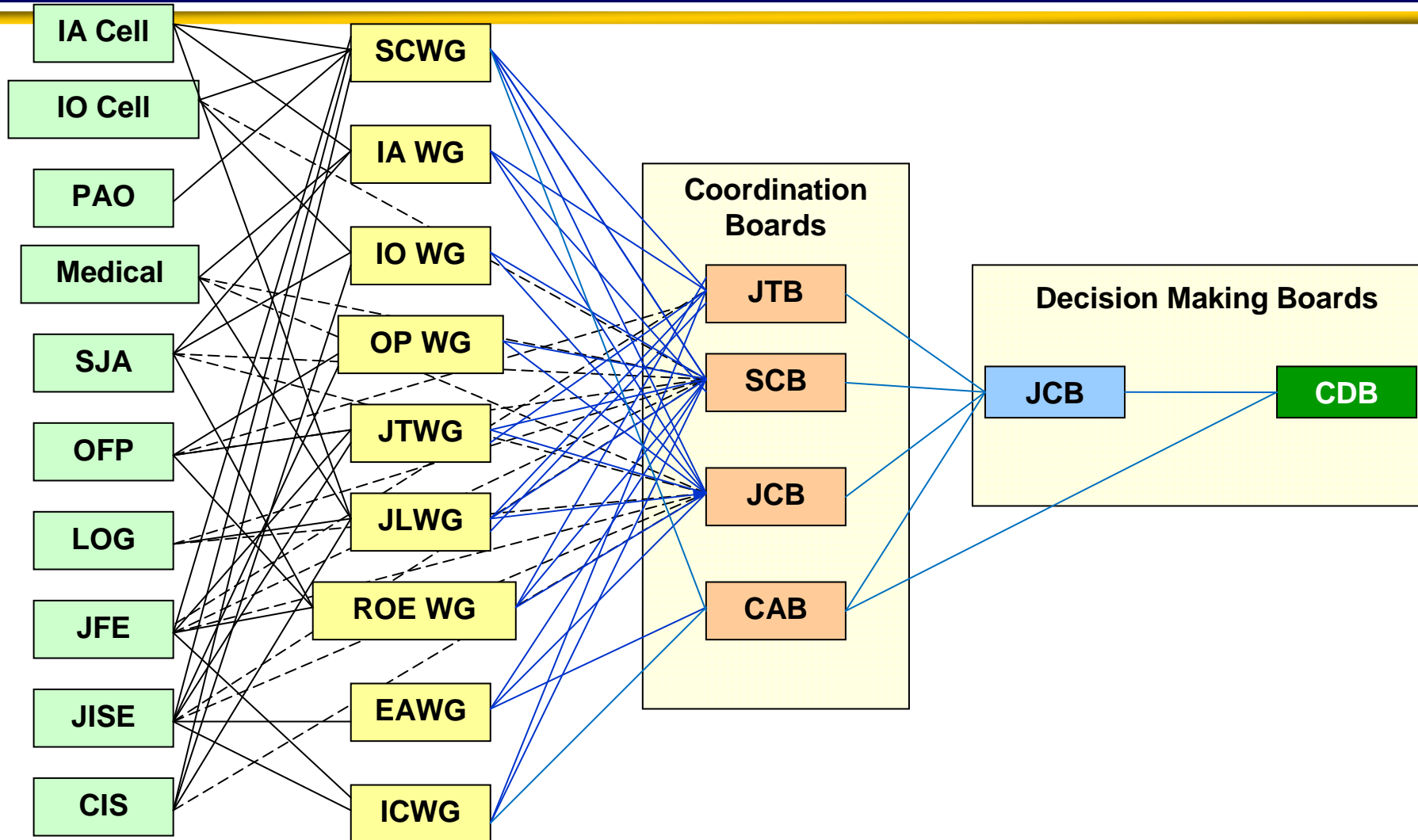
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# Decision Support Path



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