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# Driving KM Adoption with Social Media and Community Approaches: DOD Experience

## 5 Practices in Design


**Digital Government Institute's  
DoD Knowledge Management Conference**  
October 15, 2009, Washington, DC




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Make it  
simple



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Helpful Votes | Popular | New 24 Hours | 7 Days | 30 Days | All Time 

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**2** HELPFUL VOTES **Eric Sauve**   
COMMUNITY PROFILE -  
Became a member of New employee orientation community   
**VOTE**   5 views   0 Answers   2 Questions   0 Comments   0 Related Items

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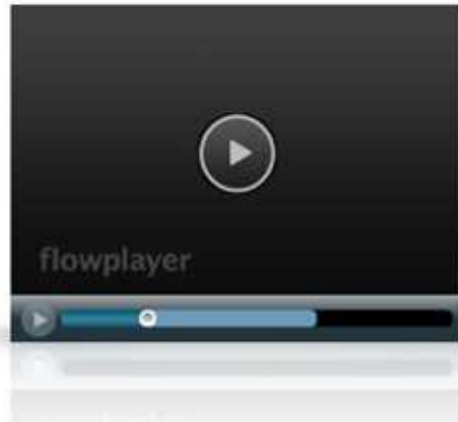
**2** HELPFUL VOTES **sample blog**   
BLOG ENTRY - hello - Yesterday 9:41 AM (discussing: Sample orientation document   
**VOTE**   5 views   0 Answers   2 Questions   0 Comments   0 Related Items



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# Use gaming and play

Watch the challenge



Watch their answer



? What is the best course of action? (24 answers)



by Emil Mendoza  
Thu, Dec 4, 2008 11:01 AM

Answer

Threaded Chronological Most helpful 24 hrs 7 Days 30 Days All Time



by Brian Soto on Thu, Dec 4, 2008 10:50 AM

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Use new approaches for expert location

### Sample community

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Helpful | Active | Networked | A - Z   24 Hrs | 7 Days | 30 Days | All Time   Brief | Detail | RSS

- 1** Helpful Vote  
**Nancy Zimmer** COMMUNITY PROFILE - s  
Became a member of Sample community ▼  
Vote
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Became a member of Sample community ▼  
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- 5** Helpful Votes  
**Eric Sauve** COMMUNITY PROFILE - s  
Added CCL Video ▼  
Vote



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## Adopt BUT tailor features to work for your use case

What are you doing/ learning today?	
Tony is reading "The Accidental Guerilla" by David Kilcullen	
<input type="text"/>	<input type="button" value="Post"/>



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# Thank you – questions?

Come see me after for the whitepaper of these things – [www.tomoye.com/blog](http://www.tomoye.com/blog)