

Personally Identifiable Information

This question was raised by the Bureau of Justice Statistics. Generally, PII (personally identifiable information) should not be distributed via Web 2.0 technologies.

Distributing PII in a Web 2.0 way, or any other, would probably be a violation of the Privacy Act.

Work related information, however, is appropriate for the Web 2.0 environment. The Web Content Managers Forum http://members.webcontent.gov/?page=About_Us urges members not to use their home email address. But members of the forum choose to supply their work email address in order to network with other members of the community.

Accessibility

You Tube is not fully accessible. NOAA, for example, has a YouTube channel, but they link back to the NOAA site to direct users to captioned/accessible videos.

The free social bookmark “Add This” was not accessible. For example, there were no alt tags for screen readers. But we worked with their developer to make it accessible and they were happy to do it.

Accessibility is required in the government, but not in the private sector. Also, for many Web 2.0 technology companies, working with the government is not a big part of their business. There’s no profit motive for the companies to provide accessible technologies.

It is our hope that the Chief Technology Officer that Obama appoints will work with the private sector to make Web 2.0 technologies accessible up front; this is a lot cheaper than trying to retrofit.