

# Army Knowledge Management

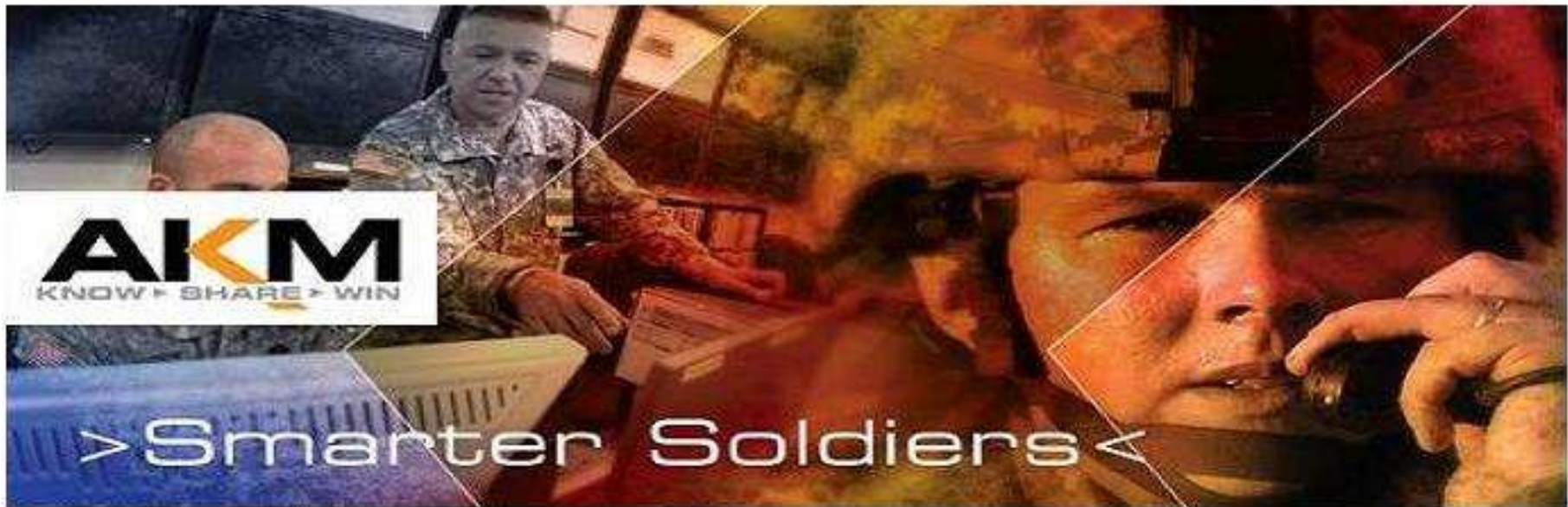
- An Enterprise Approach -

## Branding



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# End -State



# Enduring Principle

“In multi-disciplinary, multi-organizational, and joint military environments, those who anticipate, innovate, learn, rapidly adapt, and act decisively will prevail against adversaries. This enduring principle applies across the Army enterprise from the generating force to the operational force, from business systems to warfighting systems-of-systems, and from military strategy to squad-level tactics.

The challenge is to connect those who know with those who need to know (know-why, know-what, know-how, and know-who) by leveraging tacit and explicit knowledge transfers from one-to-many across the enterprise to meet mission objectives.”

Dr. Robert E. Neilson, Army Knowledge Management Principles (July 2008)